

V.M.SESHADRI

9, Malavia Avenue, 3<sup>rd</sup> Street,  
Thiruvanmiyur,  
Chennai – 600 041

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September 24, 2014

Listing Compliance Department  
National Stock Exchange Limited  
'Exchange Plaza', Plot No.C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai – 400 051

Dear Sir,

**Regulation 13(4A) of Securities and Exchange Board of India  
(Prohibition of Insider Trading) Regulations, 1992**

Enclosed please find details of equity shares of the Company acquired by me, a Promoter & Managing Director of Butterfly Gandhimathi Appliances Limited (Scrip No.517421) in terms of Regulations 13(4A) of SEBI (Prohibition of Insider Trading) Regulations, 1992 in the prescribed format (Form D).

Kindly acknowledge.

Thanking you,

Yours faithfully,

  
(V.M.SESHADRI)

Encl:a/a.

Cc: Executive Director-cum-Company Secretary  
[Compliance Officer]  
Butterfly Gandhimathi Appliances Limited  
E-34. II Floor, Rajiv Gandhi Salai,  
Egattur Village, Navalur – 600 130  
Kancheepuram District

Form D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
[Regulation 13(4), 13 (4A) and 13(6)]

Pursuant to Regulation 13(4A) – Disclosure by Person who is a Promoter

Details of change in shareholding or voting rights held by a Promoter of a Listed Company:

Name, PAN No. & Address of Promoter/Director, Person who is part of Promoter Group/Director / Officer	V.M.SESHADRI, ABGPS4226H 9, Malavia Avenue, 3 <sup>rd</sup> Street, Tiruvanmiyur, Chennai – 600 041.
No. & % of Shares / Voting rights held by the Promoter/Director, Person who is part of Promoter Group/Director / Officer	1250673 Equity Shares (face value of Rs.10/- each) 6.99%
Date of receipt of allotment advice/ acquisition/sale of shares / voting rights	24.09.2014
Date of intimation to Company	24.09.2014
Mode of acquisition (market purchase/ public/rights/preferential offer etc.)/sale	Market Purchase
No. & % of shares / voting rights post acquisition/ Sale	1251673 Equity Shares (face value of Rs.10/- each) 7.00%
Trading member through whom the trade was executed with SEBI Registration no. of the TM.	Kotak Securities Ltd INE011207251
Exchange on which the trade was executed	Bombay Stock Exchange
Buy quantity	1000 equity shares (face value of Rs.10/- each)
Buy Value	Rs.2,94,160/- (Rupees Two lakhs ninety four thousand one hundred and sixty only) [@ Rs.294.16 per equity shares].
Sell Quantity	Nil
Sell Value	Not Applicable

  
V.M.SESHADRI

Place : Chennai  
Date : 24.09.2014